



Successful sponsorship project sails to the finish line

After six successful years, HiQ is bringing to an end its HiQ Sailing Team project and its partnership with Whyshore. The decision was taken by mutual agreement and is based on different goals for the HiQ Sailing Team project in the future.

HiQ Sailing Team, the well-known 60-foot trimaran and one of the fastest sailing boats in the world, has broken a number of records through the years. Among the most spectacular were the events of December 2006, when HiQ Sailing Team sailed around Gotland in a new record time of 17 hours 39 minutes – at an average speed of nearly 21 knots!

“We have had a very good partnership with Whyshore and HiQ Sailing Team for six successful years. The trimaran has broken a number of records, offered our clients and staff fantastic experiences and contributed greatly to building internal pride and to gaining us attention. We have decided to bow out at the top and I hope that we will carry out other projects with Whyshore in the future. But HiQ Sailing Team has reached the finish for now,” says Lars Stugemo, President and CEO of HiQ.

“We have had six fantastic years with HiQ Sailing Team during which, together with HiQ, we rewrote the record books. Whyshore has a new crew with new management and owners. Going forward we will focus on new competitions and goals at the local and international arena. HiQ Sailing Team has been one of the most successful Scandinavian projects with Swedish support,” says Klabbe Nylöf, Managing Director of Whyshore.

Summary of HiQ Sailing Team’s successful years:

2008 Winner of Gotland Runt, setting a new race record Broke every Scandinavian and Nordic record Line honour, i.e. first boat to the finish in all competitions in which the boat sailed	2005 continued... Runner-up Færder Race Runner-up Sjælland Rundt New speed record in Lidingö Runt
2007 Winner of Gotland Runt Speed record Helsinki-Tallin Speed record Tjörn Runt	2004 Runner-up Nokia Oops Cup Runner-up Gotland Runt Runner-up Færder Race Runner-up Sjælland Rundt New speed record in Gotland Runt
2006 Winner of Nokia Oops Cup Winner of Færder Race Runner-up Gotland Runt	2003 Winner of Nokia Oops Cup Winner of Gotland Runt Winner of Færder Race Winner of Sjælland Rundt New speed record in Færder Race New speed record in Sjælland Rundt
2005 3rd place Nokia Oops Cup 3rd place Gotland Runt	

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HiQ is an IT and management consultancy company focusing on high-tech solutions in the fields of communications, software development and simulation technology. The company is a leading player in these fields and the Nordic region is its domestic market. HiQ employs nearly 1200 people at offices in the Nordic region and in Eastern Europe. HiQ is listed on the Nordic Exchange’s Mid Cap list. For more information, please visit www.hiq.se.