Press Release

THE REZIDOR HOTEL GROUP

Brussels, 8 April 2011

Rezidor announces the Park Inn London Wembley

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, adds a further Park Inn flagship to its UK-portfolio and announces the Park Inn London Wembley. The 235 rooms-property is scheduled to welcome the first guests in Q2 2012.

"Park Inn is one of our core brands and is currently being refreshed – we promote Park Inn's new look and feel with a huge marketing campaign across the UK. The signing of Park Inn London Wembley comes at a perfect time and will further strengthen our brand awareness in the capital city and the country", said Kurt Ritter, President & CEO of Rezidor.

Park Inn London Wembley will be a mid-market hotel located 6 km away from central London on Olympic Way, a pedestrian zone leading to the main entrance of Wembley Stadium (300m). The stadium has been a home to English football since 1923, was fully reconstructed in 2007 and is today the country's leading venue for sports, music and entertainment. With a capacity of 90,000 it will host the soccer matches during the 2012 Olympics.

Also nearby is Wembley Arena, which has hosted musical greats including the Beatles, the Rolling Stones, The Who and Madonna. Wembley is a rapidly-growing part of London, with the massive Wembley City development under construction. Wembley City will offer a mix of offices, restaurants, bars, a multiplex cinema, state-of-the-art leisure facilities, public squares, student accommodation and luxury apartments.

Besides 235 modern and comfortable guest rooms, Park Inn London Wembley will offer 1 restaurant, 1 bar, 300m^2 of meeting facilities, and a gym. Construction has commenced with opening scheduled for mid 2012 before the Olympic Games.

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About The Rezidor Hotel Group

The Rezidor Hotel Group *is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 400 hotels in operation and under development with 87,800 rooms in over 60 countries.*

Rezidor operates the brands ***Radisson Blu Hotels & Resorts***, ***Park Inn by Radisson*** *and* ***Country Inns & Suites*** *in Europe, Middle East and Africa, along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand* ***Hotel Missoni****.*

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The Corporate office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com

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