

Brussels, 13 February 2008

Rezidor announces the Radisson Resort Alushta/Ukraine

The Rezidor Hotel Group announces a new Radisson Resort in Alushta/Ukraine: A first unit of the property will welcome the first guests by the end of March 2008, followed by a second unit which is scheduled to be operational as from Q1 2010 on. The Radisson Resort adds 213 rooms to the Rezidor system. Alushta is a well known Black Sea Resort located on the Crimean peninsula.

The first unit of the building is an existing 63-rooms-property which is currently being converted into a Radisson Resort. Further services of the hotel comprise a restaurant, a bar and 2 conference rooms. The second unit will be new built and add 150 rooms, 2 indoor restaurants, 1 outdoor grill restaurant, 1 lobby lounge bar, 8 meeting rooms, a multi-functional conference hall, an in- & outdoor pool and a car park to the complex. Both buildings will be connected to each other.

The Radisson Resort is perfectly located on an embankment of the seafront road in the city centre of Alushta and along the city's main promenade featuring a large selection of restaurants, cafés, bars and entertainment. Guests of the hotel enjoy breathtaking views of the Black Sea and the surrounding mountain landscape – the region of Alushta is known for its rocky terrain and vineyards.

Facts & Figures

Hotel: Radisson Resort Alushta
Rooms: 213

Between 2007 and 2009 Rezidor will open 20,000 new rooms in total.

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The Rezidor Hotel Group

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About the Rezidor Hotel Group:

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of 309 hotels in operation and under development with more than 63.000 rooms in 48 countries.

*Rezidor operates the brands **Radisson SAS Hotels & Resorts**, **Regent Hotels & Resorts**, **Park Inn** and **Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: **Hotel Missoni**.*

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. With 41,7%, Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com.